

## **UNIVERSITY OF NORTHERN IOWA PANHELLENIC COUNCIL**

### **PRIMARY RECRUITMENT RULES 2023**

1. It is expected for Recruitment Guides to engage in positive Panhellenic contact before, during, and after their time as a Recruitment Guide.
  - a. Positive Panhellenic contact is defined as, “being friendly and responding to questions the potential new member might ask of Panhellenic members. It means encouraging women to search out and participate in the recruitment process and promoting and supporting all chapters on campus.”
2. It is permitted to be present with affiliated chapter women in public settings on UNI’s campus or with a large group of chapter women in a public setting off-campus.
3. Recommendation to say “Hi!” and to even have a brief conversation with all chapter women recognized or seen with letters from all chapters. Behave ethically and in a normal fashion with all chapter women.
  - a. During the recruitment period of September 13th to September 17th Recruitment Guides recruitment guides can be on sorority property or facilities.
  - b. During recruitment week, if Recruitment Guides live in their chapter facility, they are permitted to remain within their chapter facility during all periods of the recruitment process
4. During the recruitment period, no discussion is allowed with chapters or members as it relates to chapter recruitment performance/strategies, PNMs, alleged violations, confidential information, or opinions of the recruitment process or Recruitment Guide experience.
  - a. Recruitment Guides are allowed to communicate with chapters as it relates to recruitment round logistics and information but are not allowed to discuss anything related to the PNM’s.
    - i. Information that is allowed to be discussed between chapter members and Recruitment Guides are only event/round logistics during recruitment week including schedules, times, and locations of absent or misplaced event attendees, as well as discussing and promoting the Recruitment Guide experience in general.
5. Chapter letters or symbols can be worn at all times other than recruitment week. This does include clothing and jewelry but does not include laptop/waterbottle stickers.
6. Recruitment Guides and chapter members are required to follow the digital contact guidelines below.
  - a. Digital contact includes all social media and social communication channels, including but not limited to: phone calls, text messages, Facebook, Instagram,

Twitter, Snapchat, Internet Messaging Services, and e-mails.

- b. During the entire duration of recruitment, external digital contact will be limited in regards to discussions about recruitment logistics and PNMs.
    - i. Content featuring alcohol, drugs, or anything else that is against the general social media policy upheld by the FSL community will need to be removed/not allowed.
    - ii. Social media profiles will be held to strict standards and uphold Panhellenic community values.
    - iii. Interaction with chapters' social media pages (ex: liking, commenting) are allowed as long as multiple accounts are being interacted with, in alignment with positive panhellenic contact.
  - c. Recruitment Guides and chapter members are allowed to interact digitally prior to the start of recruitment with the expectations of an appropriate contact in mind.
  - d. It is encouraged to use social media to market the sorority experience and allow PNMs to follow you so they can see a panhellenic view.
  - e. It is encouraged to have **all** chapter members and chapter accounts interact with Recruitment Guide's social media.
  - f. No negative language towards Fraternity and Sorority Life will be tolerated. This includes but is not limited to chapters and any member of the FSL community. For further clarification of this please refer to Rule #4 under the "Recruitment Rules for all Formats."
  - g. Digital contact from chapter members with PNM's on social media will not be allowed from September 13th, 2023 until bid distribution on September 17th, 2023. Recruitment Guides are allowed to accept and follow PNMs during Recruitment week - this being the only exception to social media interactions and communication.
7. During recruitment, communication with chapter members may be allowed if permission is granted by the Co-VP's of Recruitment between Sunday, August 28th at 12:00 am and September 4th at 12:00 pm if the context includes these situations; death of a family
  8. No participation in any activity that infringes on the integrity of recruitment.
  9. Recruitment Guides must abide by the alcohol-related rules found in the 2023 Recruitment Rules under "Recruitment Rules for all Formats" (Rules 12 and 13).
    - a. Recruitment Guides must also abide by Recruitment Rule #14 regarding communication and interactions with Fraternities.